



2025 Annual Conference
April 29-30
Sponsorship Prospectus

EXPORT-IMPORT BANK OF THE UNITED STATES



About EXIM Bank

The Export-Import Bank of the United States (EXIM) is the official export credit agency of the United States. EXIM is an independent Executive Branch agency with a mission of supporting American jobs by facilitating the export of U.S. goods and services.

When private sector lenders are unable or unwilling to provide financing, EXIM fills in the gap for American businesses by equipping them with the financing tools necessary to compete for global sales.

Because it is backed by the full faith and credit of the United States, EXIM assumes credit and country risks that the private sector is unable or unwilling to accept.

About EXIM's Annual Conference

This two-day, in-person event will be held April 29-30, 2025, at the Omni Shoreham in Washington, DC will feature high-level dialogue with some of the most influential leaders in business, finance, government, policy, and media, showcasing the critical role EXIM plays in supporting U.S. jobs, economic prosperity, and security through exports.

This unique deal making event attracts a global audience of more than 1,000 influential attendees from around the world!

TOPICS MAY INCLUDE

- American-made energy
- Critical minerals
- Transformational technology
- U.S. manufacturing
- AI and Innovation
- Biotech
- Supporting American small business

KEY ATTENDEES

- Administration officials
- Senior executives
- CEOs
- Bankers
- International investors
- Federal, state and local government
- Foreign government officials
- National media



As a sponsor, your organization will gain brand visibility and networking opportunities with a diverse audience of decision-makers, government officials from the federal and state and local level, and industry experts, as well as access to EXIM's extensive network, interagency partners, and resources.

All sponsorship opportunities include:

- Sponsor logo, URL, and description included in printed conference program, conference website, and promos
- Sponsor logo printed on signage throughout the hotel and select conference sites and displayed on digital screens during conference
- Complimentary conference registrations
- Discounted rate for additional registrations

Sponsoring EXIM's Annual Conference

DIAMOND Sponsor

\$40,000

1 Package Available

- Top-billed sponsor on selected signage during two-day conference
- Opportunity to be featured in conference programming, subject to approval
- Verbal acknowledgement of sponsorship during conference
- Exclusive sponsor of conference evening reception
- Sponsor logo shown on slideshow loop during plenary sessions intermissions and lunch
- Ten (10) complimentary conference registrations
- One (1) reserved table for ten in prime position during plenary sessions
- Opportunity for exhibitor table or activation at conference
- Prominent logo placement on select wayfinding signage throughout hotel
- Full-page ad in printed conference program in prominent space



Interested in sponsoring? Please contact Sponsor@cmpinc.net



PLATINUM Sponsor \$25,000 3 Packages Available

- Exclusive sponsor of one (1) option below, subject to availability:
 - One (1) conference lunch session, or
 - Government-to-business networking space
- Sponsor logo shown on slideshow loop during plenary sessions intermissions and lunch
- Ten (10) complimentary conference registrations
- One (1) reserved table for ten (10) during plenary sessions
- Opportunity for exhibitor table or activation at conference
- Full-page ad in printed conference program
- Sponsor logo included on select conference signage, materials and digital media

GOLD Sponsor

\$10,000

8 Packages Available

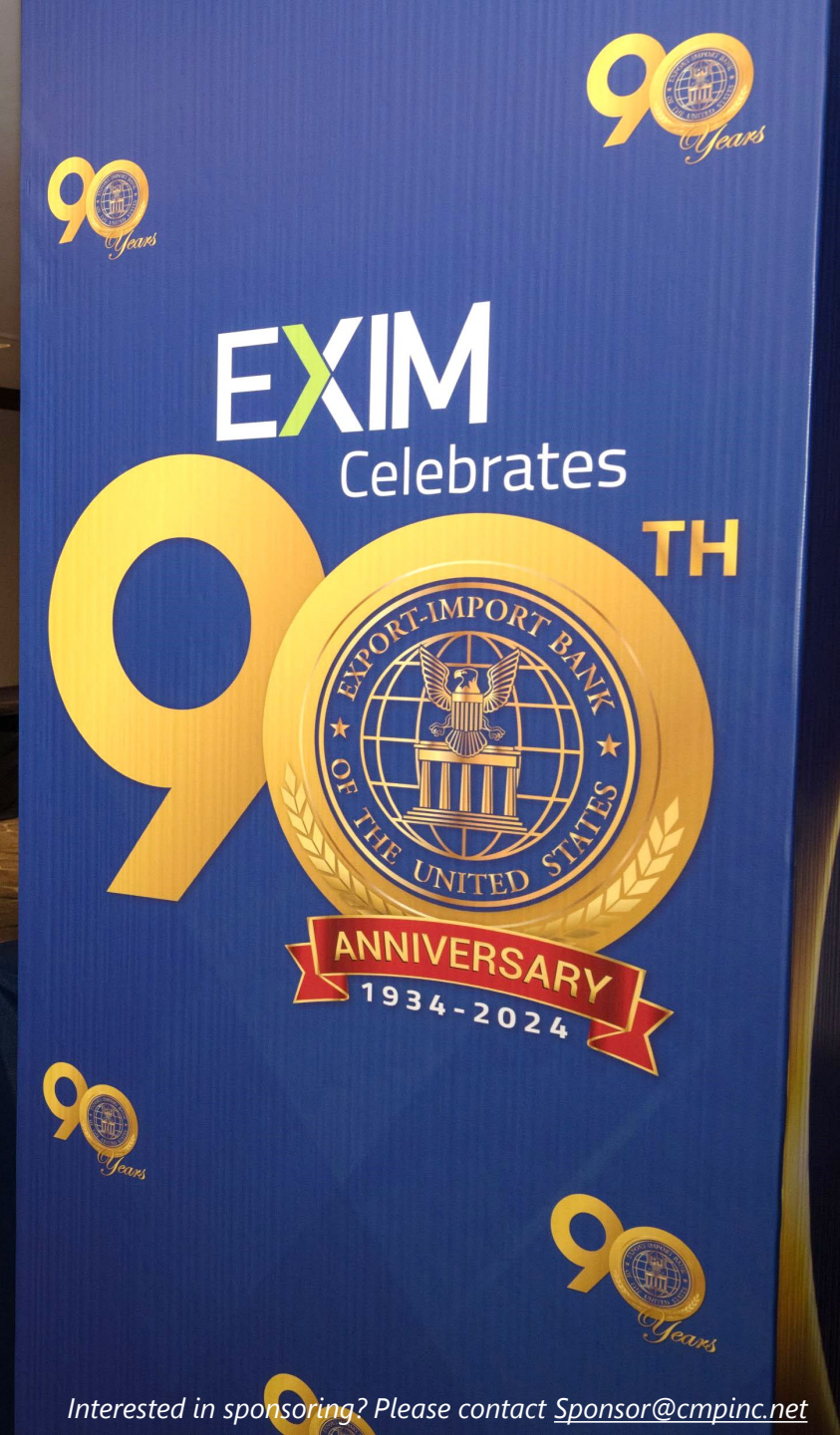
- Shared sponsor of coffee break and breakfast during one (1) day of conference, subject to availability
- Sponsor logo shown on slideshow loop during plenary sessions intermissions and lunch
- Six (6) complimentary conference registrations
- Half-page ad in printed conference program
- Sponsor logo included on select conference signage, materials and digital media

SILVER Sponsor

\$5,000

20 Packages Available

- Three (3) complimentary conference registrations
- Quarter-page ad in printed conference program
- Sponsor logo included on select conference signage, materials and digital media





**Thank you to
our sponsors!**

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EY Building a better
working world

Sponsorship in no way suggests or conveys any special treatment by EXIM towards the sponsor. All sponsors are vetted pursuant to EXIM's internal procedures and approved by EXIM's independent Office of Ethics.



Additional Opportunities

Host a Breakout Session (2 Available) - \$10,000

See full description of opportunity on following page

Photo Booth Sponsor (1 Available) - \$3,500

Sponsor logo included on keepsake photo provided to attendees during both days of conference

Conference Lanyard Sponsor (1 Available) - \$5,000

Sponsor logo included lanyard provided to all conference attendees

Hotel Key Card Sponsor (1 Available) - \$5,000

Sponsor logo included on hotel key card provided to conference attendees

Wi-Fi Sponsor (1 Available) - \$3,500

Sponsor of exclusive conference Wi-Fi during both days of conference

Government-to-Business Table (4 Available) - \$3,000

Opportunity to host exhibit table at government-to-business networking sessions during both days of conference

Meeting Room (2 Available) - \$1,500 per day

Meeting room held, to be used at sponsor's discretion

Interested in sponsoring? Please contact Sponsor@cmpinc.net



Host a Conference Breakout Session

\$10,000
2 Opportunities Available

- Sponsors may have the opportunity to host a breakout session during conference
- Breakout session lasting up to 60 minutes
- Breakout session types include panels, workshops, and Q&A
- Organization and session description included in agenda and promoted in email blasts alongside other conference highlights
- Date and time of breakout is subject to availability
- Topics and participants are subject to approval

A photograph of three men in business suits engaged in conversation at what appears to be a conference or networking event. The background is dimly lit with blue and purple ambient lighting. The text is overlaid on the image.

Interested in Sponsoring?

Please contact Capital Meeting Planning
Sponsor@cmpinc.net

*A limited number of sponsorship opportunities exist at each sponsorship level. **All sponsorships are subject to availability.** Sponsors are selected through an open, transparent, impartial, and non-arbitrary process, providing an equal opportunity to all interested parties.*

The use of a Sponsor's name within the Export-Import Bank of the United States (EXIM) or event specific websites or mailing lists does not constitute endorsement by EXIM or Capital Meeting Planning (CMP) of the Sponsor, the Sponsor's services, products or programs. Additionally, the Sponsor is not permitted to represent in any manner that such products, services or programs have been endorsed by EXIM or CMP.

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